Unpaid Marketing Internship via DPP work placement program

WEBVINE is a high-end consultancy delivering projects for a diverse range of organisations throughout Australia. We are in the enviable position of being small enough to offer our clients excellent service, while also having the skill and reputation to work with blue chip organisations like Commonwealth Bank, LJ Hooker, Camp Quality, Macquarie Bank.

An internship with WebVine gives you the opportunity to learn a lot and contribute greatly!

What you will learn:

- End-to-end product marketing including campaign development, researching, lead generation, developing promotional materials and promotional events

What you experience you will gain and contribute:

- Brainstorming ideas for new and innovative marketing campaigns
- Product researching
- Drafting and editing copy for website and social channels
- Development of business relationships such as liaising with graphic designers
- Exposure to direct marketing and lead generation including using social media
- Assisting with the development and hosting of promotional events

What we want:

- Someone who is working towards completion in a Degree in Commerce or Business with a focus on marketing
- A great team player who is enthusiastic and has great ideas
- Strong attention to detail with excellent written and verbal communication skills
- Great organisational skills
- A motivated individual who isn't afraid of new challenges.
- Proficiency with the Microsoft Office suite (e.g. Word, Excel, PowerPoint)

Location and hours

- Located in Webvine’s offices in Redfern, near Central and Redfern stations and on-street parking nearby
- WebVine is flexible with hours to enable the candidate to meet their academic requirements. The internship is scoped for approx. 20 days in total
- Office hours are typically 9.00am – 5.30pm
- The project will commence on a mutually agreed date

This is a great opportunity to gain fantastic hands-on business experience so that you understand how marketing really works. Additionally, there are opportunities for ongoing paid work on successful completion of the internship.

If you’re interested, please email me your one page cover letter/email and CV (must not exceed more than 3 pages) to: chloe@webvine.com.au