Pilates Association of Australasia –Marketing Associate Intern

Pilates Alliance of Australasia is the largest Pilates professional association in Australia, looking to expand its reach to the medical and allied health communities as well as wider community.
We have several projects planned for the next 24 months and need a Marketing associate to provide marketing assistance for the Marketing and Media Sub-committee including management of material, collateral, communications and event support for the activities planned for our events' tour.

Main Activities and Responsibilities:

• Manage all print, material and collateral production for PAA, liaising with designers and where necessary copy writing services.
• Analyse and report data gathered from surveys for media and sponsor packages.
• Event support for PAA, activities including booking venues, contacting local support from our members and signage/event material with emphasis on PAA goals to increase awareness of the Pilates Method.

Key Relationships

• Health and Allied Health Organisations

Skills/ Experience

• Business Administration or Marketing specialist degree course preferred
• Prior event management experience skills an advantage
• Prior experience in the health industry an advantage
• Ability to multi-task on several different projects at any given time
• Strong organisational skills with excellent time-management discipline
• Highly motivated individual, willing to learn and expand skill set of marketing principles
• Excellent written and verbal communication skills
• Reliable, dependable, self-starter who can work hands-on and independently, with minimal supervision
• Fluent English

Weekly work load: 6 hours

Application deadline: 5:00pm Tuesday 15 April 2014
Start date: Thursday 1 May 2014
Length/duration: 6 months -12 months
Contact: Liz via email: magnoliasoup@gmail.com or Mobile: 0415504520