**Unpaid Marketing Internship**

Founded in 1984, International Sports Tours has earned a reputation as one of the most dynamic and leading sporting tour operators in Australia. IST as a market leader has an objective to provide the highest possible standard of sports travel service to sporting associations, clubs, supporters and sports people in general. The agency packages customised, fully inclusive, high quality, reliable and value for money sporting tours to major local and international sporting events for individuals and groups of any size.

Golf Holiday Experiences is a division of International Sports Tours and is a leading outbound golf tour operator to countries such as Thailand, New Zealand, USA, UK, China, Malaysia, Vietnam and other golfing destinations. We specialise in packaged and customised golf holidays for both individuals and groups.

**The Role:**
The Marketing Internship is a flexible, unpaid work experience position that aims to expose a undergraduate marketing student to a variety of sports travel marketing functions. You will assist the CEO & BDM with “special” projects that relate to; market research, client lead generation, sporting events, sponsorship opportunities, social media, identifying and targeting cross-promotional partners, etc.

**About you:**
Someone who is working towards completion in a Degree in Marketing and also with a keen interest in social media platforms

- Who is enthusiastic and creative
- Strong attention to detail with excellent written and verbal communication skills
- Great organisational skills
- A motivated individual who isn’t afraid of new challenges
- Proficiency with the Microsoft Office suite (e.g. Word, Excel, PowerPoint)
- Have a keen interest and knowledge of sport in general would be beneficial

**Location and hours:**

- Located in Newtown, and only a 10 minute walk from the local train station (and with on street parking)
- Flexible working hours to enable the candidate to meet their academic requirements. The internship is scoped for approx. 2-3 days week and span for a 6-8 week period
- Office hours are typically 9.00am – 5.00pm
- The project will commence in the new year on a mutually agreed date


Please email your one page cover letter and your resume to Steve Wylie: steve@ghex.com.au